



2020 OurCrowd Global Investor Summit

startups
GOING BEYOND

*Detailed
Program
with session descriptions*



TABLE OF CONTENTS

Summit Day Overview	3
Exhibitor Directory & Map	4-7
Special Spaces & Events	8-11
Detailed Agenda	12-29
Featured Sponsors	30

Hashtag: **#OurCrowdSummit**

Wi-Fi network: **NSLComm@OurCrowdSummit** 

Access all the information in this booklet, and more on our website,
including updated speakers, bios, and press coverage:

summit.ourcrowd.com

Summit Day Overview

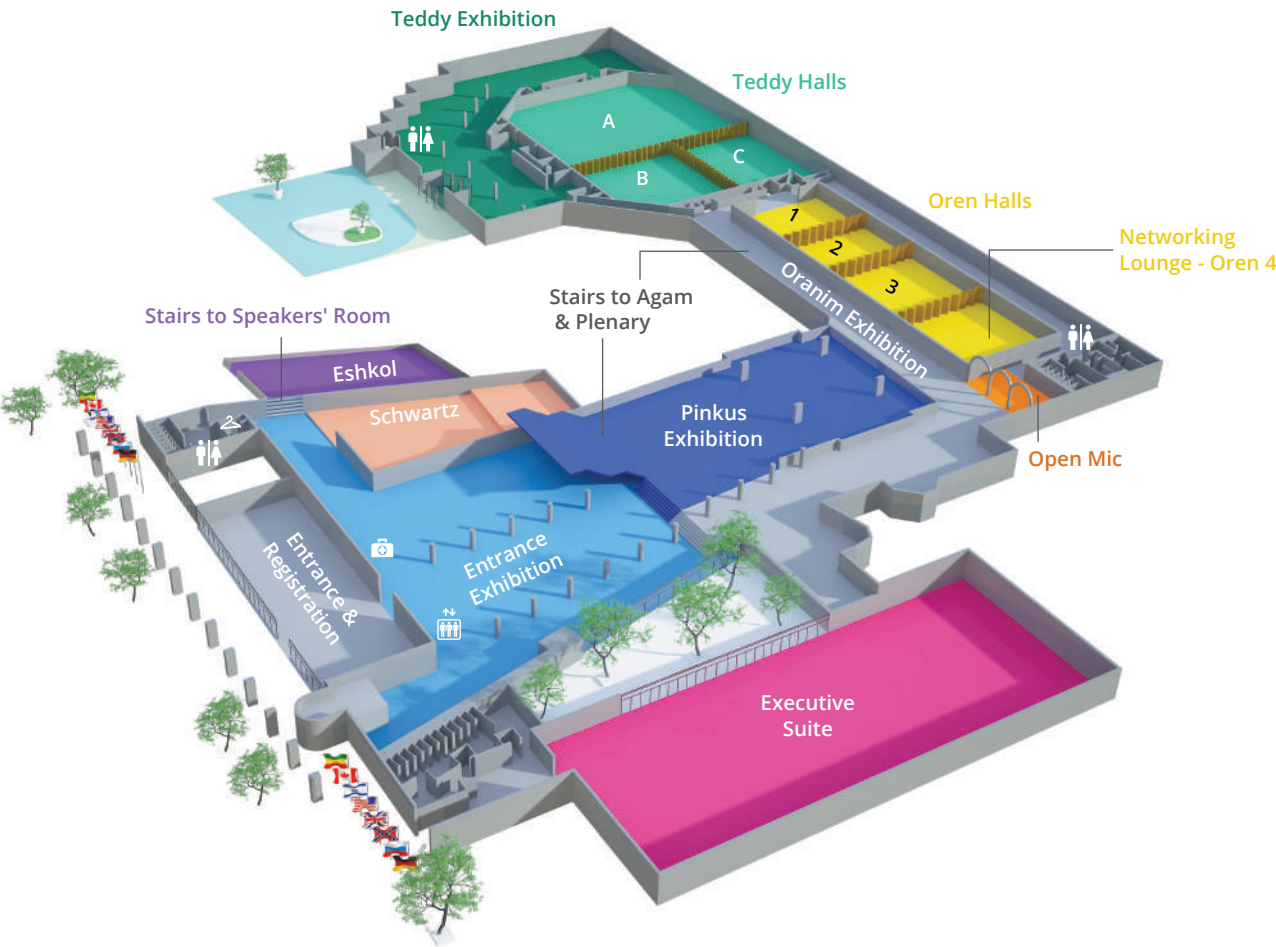
08:00 - 09:00	Registration & Breakfast
09:00 - 10:30	Opening Plenary
10:30 - 10:55	Networking Break
10:55 - 11:45	Breakout Sessions 1
11:45 - 12:10	Networking Break
12:10 - 13:00	Breakout Sessions 2
13:00 - 14:00	Lunch & Networking
14:00 - 15:15	Mid-Day Plenary
15:15 - 15:40	Networking Break
15:40 - 16:30	Breakout Sessions 3
16:30 - 16:55	Networking Break
16:55 - 18:10	Closing Plenary
18:10 - 19:30	Post-Summit Party
20:30	ShukTech: Drink. Network. Party.



We are proud to partner with **Leket Israel** and **Israel Blooms** to ensure any leftover food and flowers from the OurCrowd Global Investor Summit will be given to those in need.



Entrance Exhibition	Pinkus Exhibition		Oranim Exhibition
<div>1. Shield34</div> <div>2. Airobotics</div> <div>3. Sense Education</div> <div>4. Freightos</div> <div>5. SeeTrue</div> <div>6. Track160</div> <div>7. Edgybees</div> <div>8. Kemtai</div> <div>9. HUB Security</div> <div>10. MobiDev</div> <div>11. Simpli Networks</div>	<div>12. OurCrowd</div> <div>13. Empower Africa</div> <div>14. Arizona Commerce Authority</div> <div>15. KPMG</div> <div>16. Latham & Watkins</div> <div>17. McDermott Will & Emery LLP</div> <div>18. Italian Innovation Corner</div>	<div>52. Sigma Software</div> <div>53. Ciklum</div> <div>54. SHALB</div> <div>55. Beetroot</div> <div>56. InDevLab</div> <div>57. PlaySight</div> <div>58. IntellAct</div> <div>59. MagniLEARN</div> <div>60. Kryon</div> <div>61. VocalZoom</div>	<div>19. UPnRIDE</div> <div>20. VayaVision Sensing</div> <div>21. Brodmann17</div> <div>22. Intuition Robotics</div> <div>23. C2A Security</div> <div>24. Foretellix</div> <div>25. Innoviz</div> <div>26. Viziblezone</div> <div>27. Hailo</div> <div>28. Zoomcar</div> <div>29. NSLComm</div>
Teddy Exhibition			
<div>Cyber Space</div> <div>30. QuantLR</div> <div>31. ITsMine</div> <div>32. Perception Point</div> <div>33. Sixgill</div> <div>34. ThetaRay</div> <div>35. IXDen</div>	<div>Future of Mobility</div> <div>Sponsored by Honda Xcelerator</div> <div>36. Ride Vision</div> <div>37. Griip</div> <div>38. SuperPedestrian</div> <div>39. Honda Xcelerator</div>	<div>HealthTech Innovation Center</div> <div>Sponsored by Yigal Arnon & Co., Johnson & Johnson, Halma</div> <div>40. Barcode Diagnostics</div> <div>41. HIL Applied Medical</div> <div>42. TytoCare</div> <div>43. Nanomedic</div> <div>44. Igentify</div> <div>45. Sight Diagnostics</div>	<div>46. DreaMed Diabetes</div> <div>47. RealView Imaging</div> <div>48. BOL Pharma</div> <div>49. CorrActions</div> <div>OurCrowd Innovate!</div> <div>50. OurCrowd Innovate!</div> <div>51. ProoV</div>



Agam

62. CTech Live Studio

Impact Alley

63. ALYNnovation

64. AVIsrael

65. Beit Issie Shapiro

66. CanGive

67. LevTech / Jerusalem College of Technology

68. JGive

69. Leket Israel

70. The Magen Project

71. United Hatzalah

OurCrowd Innovation Zone

AgriFood Tech Circle

Sponsored by Tnuva, Tempo, PepsiCo, Finistere Ventures, Fresh Start

72. CropX

73. Taranis

74. Tevel

75. Consumer Physics

76. Silo

77. Tempo

78. Fresh Start

79. The Foodtech Valley

80. SimpliiGood - Algeamore

81. Tnuva

82. European Institute of Innovation & Technology

83. USA Select

84. Jerusalem Development Authority

Agam Hallway

95. Bizzabo

96. Panorama

97. Signals Analytics

98. TechSee

99. NetOp

100. Kaholo

101. Blink

102. Celeno

103. MultiVu

104. SaNOTize

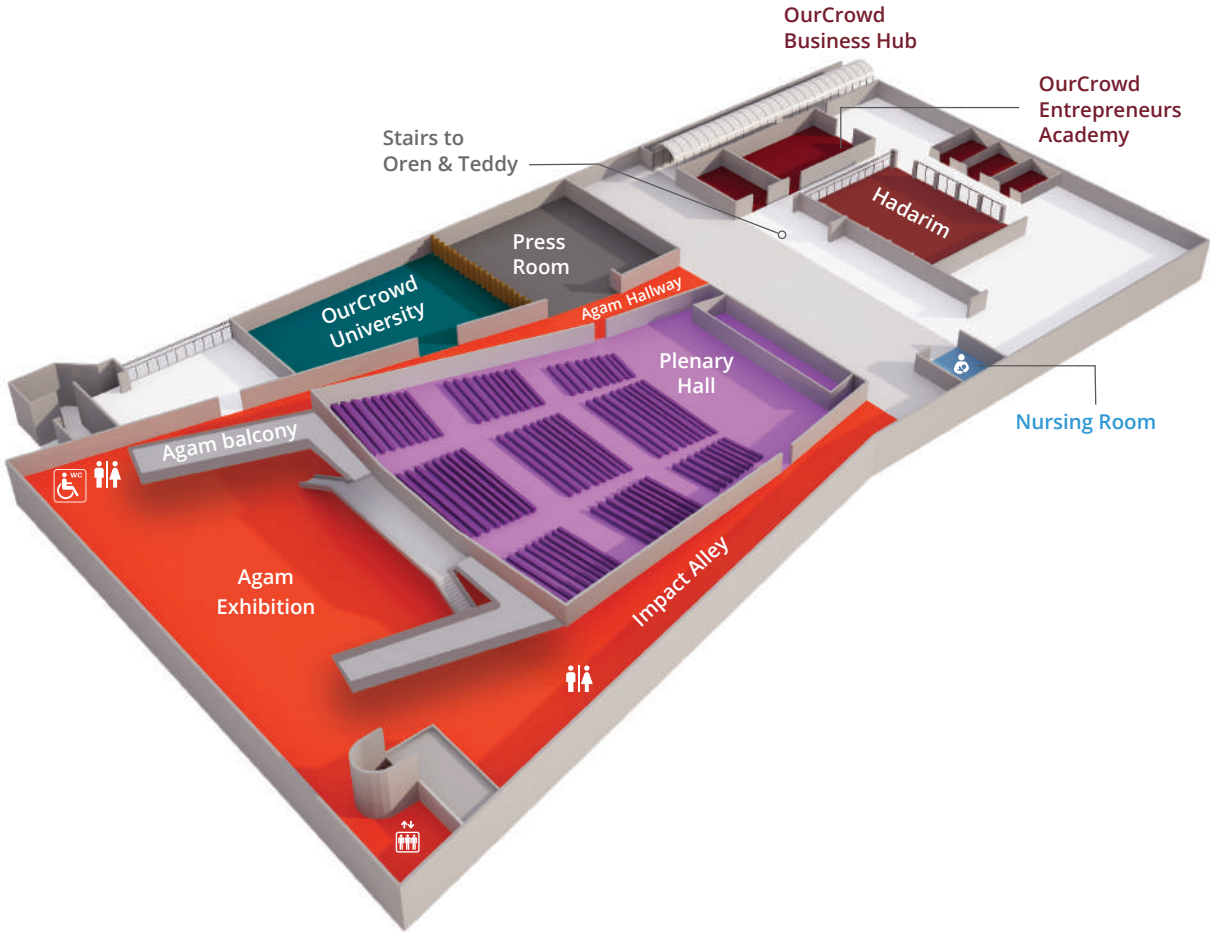
OurCrowd Business Hub

Private Meeting Rooms

• Halma

• AT Partners

• Triton Partners





Meet the Startups

The entrepreneurs behind the most exciting tech startups anywhere present updates on their companies throughout the day.

OREN 1, 2 & 3



Networking Lounge

Take a break from the packed program and the tech-filled halls in this space dedicated to meeting, interacting, and doing business with other Summit attendees.

OREN 4



Open Mic for Entrepreneurs

From the beginning of the breakout sessions through lunch, OurCrowd is providing a microphone and a screen for startup hopefuls to win over an audience. It's Hyde Park Speaker's Corner for global tech dreamers.

OPEN MIC



HealthTech Innovation Center

Go beyond anything you thought you knew about healthcare, and interact with the technology that is extending lifespans and improving quality of life. Get your blood checked, brain mapped, body screened, and more with cutting-edge MedTech and Digital Health startups. Sponsored by Yigal Arnon & Co. Johnson & Johnson, Halma.

TEDDY EXHIBITION



Cyber Space

See a lineup of cutting-edge cybersecurity startups making the data world safer. From quantum encryption to actionable dark web intelligence to IoT device identity and authentication, get a glimpse of tomorrow's threat detection and prevention today.

TEDDY EXHIBITION



Future of Mobility

Honda hosts a preview of where the world of tech-driven transport is heading, with a full-size connected race car and a full-size motorcycle demo of predictive vision - and more! Sponsored by Honda Xcelerator

TEDDY EXHIBITION



OurCrowd Innovate!

Visit OurCrowd's new corporate partnership program, helping companies navigate their innovation journey successfully. Find out how you can benefit and get free industry reports. Connect with the NYU Institute for Impact and Intrapreneurship, as well as with prooV, the first and only PoC-as-a-service platform.

TEDDY EXHIBITION



Summit Merchandise Store

Come by the OurCrowd exhibition space and take home memories of the Summit. Items on sale include shirts, hats, chargers, and books about Israel and innovation. Famous authors will be on hand to sign your books personally!

PINKUS EXHIBITION



Hands-On Tech Demos

Throughout the venue, attendees have the chance to interact with some of the coolest technologies on the market – or not yet on the market. From virtual reality to medical diagnostic devices to consumer products, it's a chance to personally experience the future.



Networking Lounge

Take a break from the packed program and the tech-filled halls in this space dedicated to meeting, interacting, and doing business with other Summit attendees. Hosted by Sompo Digital Lab.



OurCrowd Innovation Zone

See the past, present, and future of startup innovation from Israel and beyond. Gain insight into ten key sectors, with a review of cutting-edge companies from the portfolio of the most active investor in Israel.



AgriFood Tech Circle

From lab-created proteins and precision farming to tech-enabled processing and distribution as well as new modes of preservation, the way we feed our planet is going beyond anything we ever imagined. See the companies and startups that are redefining the future of agriculture and food. Sponsored by Tnuva, Tempo, Fresh Start, Finistere Ventures, and PepsiCo.



Impact Alley

Take an exhilarating stroll through some of the most forward-thinking, hands-on, and effective NGOs and nonprofits in the world – and get involved!



OurCrowd Business Hub

Responding to demand, this space is dedicated to high-level education and meetings, including: The OurCrowd Entrepreneurs Academy (open to all attendees); the OurCrowd B2B Room, with facilitated meetings for portfolio companies and corporate executives; and private meeting lounges hosted by Summit partners. More than ever before, the Summit is “where business gets done.”



OurCrowd Entrepreneurs Academy

MBA-style courses taught by professionals in each topic area will help startup founders and executives expand their global perspective and lead at a higher level. From managing cash flow and scaling up to entering foreign markets and undertaking an IPO, this is a can't-miss opportunity to gain a working knowledge of business practices essential to success.



OurCrowd University for Investors

Get schooled on the fundamentals of investing in startups in this three-part intensive course. Front-line experts will teach you everything you need to know, from valuations and term sheet essentials to deal selection and portfolio diversification.

08:00 - 09:00 | Registration & Breakfast

09:00 - 10:30 | Opening Plenary

Location: **Plenary Hall** | **Doors open: 08:40**

MC: *Matthew Kalman, Middle East Correspondent, Bloomberg*

Welcome to the Startup Nation

A living icon of Israel - head of the largest Jewish nonprofit organization in the world, a former Cabinet Minister, son of a President and grandson of a Chief Rabbi - welcomes the international crowd.

Speaker: *Isaac Herzog, Chairman of the Executive, Jewish Agency for Israel*

The State of the Crowd

OurCrowd CEO Jon Medved provides an intriguing update on the tech landscape, the Innovation Nation, and how the crowd continues to revolutionize startup investing. He will also debut a special video presentation.

Speaker: *Jon Medved, Founder & CEO, OurCrowd*

Startups: Going Beyond

A series of eye-opening sessions revealing how startup technologies are creating astonishing solutions to old problems, overturning industries, and impacting individuals and societies alike. Showcases from the entrepreneurs, corporate leaders, and investors making it happen – as well as the people whose lives are being changed by the tech.

Moderator: *Laly David, Partner & Head of Business Development, OurCrowd*

Beyond Medicine

Raphi Levy, CFO, Alpha Tau Leah, Alpha Tau patient

Beyond the Concept

*Tal Bakish, Founder & CEO, VocalZoom
Shah Isfendyyar, Engineering Innovation Director, PepsiCo*

Beyond Food

*Seth Goldman, Executive Chairman, Beyond Meat [Video Presentation]
John Backus, Co-Founder & Managing Partner, PROOF.VC*

Beyond the Hype

*Sarah Levy Schreiber, CTO, Sight Diagnostics
Dr. Steven Melnick, Chief, Department of Pathology & Clinical Laboratories, Nicklaus Children's Hospital*

Partnering in Innovation

Special presentation by the CEO of a global tech heavyweight.

Speaker: *Dave Mosley, CEO, Seagate Technology*

Investment Spotlight

Sneak peeks and snapshots of some of the most exciting startups and funds available today.

Moderator: *Alan Weisleder, Partner & EVP, Investor Relations, OurCrowd*

Speakers: *Assaf Frenkel, Co-Founder & CEO, SeeTrue
Sagi Brink-Danan, CEO, HIL Applied Medical*

Summit Preview

Highlights of the incredible spectrum of programming, opportunities for networking, and tips on how best to take advantage of them.

Speaker: *Jon Medved, Founder & CEO, OurCrowd*

10:30 - 10:55 | Networking Break

10:55 | Open Mic for Entrepreneurs begins

Location: Open Mic

The High-Tech Horror Show: Our Worst Fears and How Startups Can Address Them

Climate Change, the Dark Web, Gene Tinkering, Fake News, Cyberhacking... We're putting the sum of all fears on stage in dramatic live demos, scary videos, and audience participation, then showing how Armageddon can be avoided through breakthrough technologies that will protect your privacy, treat disease, save lives, and help you sleep at night. Sponsored by Maximus Real Estate Partners.

Introductory Remarks:
Rob Rosania, Founder, Maximus Real Estate Partners

Moderator:
Josh Liggett, Senior Investment Analyst, OurCrowd

Speakers:
Dr. Ferid Murad, Nobel Prize Winner in Medicine
Adam Kaplan, Co-Founder & CEO, Edgybees
Gilly Regev, Co-Founder & CEO, SaNOTize
Omer Carmi, VP of Intelligence, Sixgill
Carmi Bogot, VP of Marketing & Business Development, QuantLR

Location: **Teddy A**

The Long and Winding Road: Making Autonomous Driving a Reality

Technological and regulatory roadblocks have postponed the dream of self-driving vehicles. The four keys to accelerating progress are explained by top startup, corporate, and venture capital experts in mini keynotes and lively Q&A. Sponsored by Arizona Commerce Authority.

Introductory Remarks:
David Ya'ari, Director General, Arizona-Israel Trade & Investment Office

Moderator:
Frederic Lardinois, News Editor, TechCrunch

Speakers:
Yakir Machluf, Director, Business Development, OurCrowd
Jim Adler, Managing Director, Toyota AI Ventures
Mikael Ronnholm, Head of Innovation Strategy & Ideation, CEVT
Shmulik Barel, Co-Founder & COO, VizableZone
Roy Fridman, VP of Business Development & Sales, Foretellix
Christian Weber, Head of Advanced Engineering, Continental

Location: **Teddy B**

Is Three a Crowd? The Israel-U.S.-China Conundrum

As Israel's importance as an innovator and exporter of technology grows, so do the complexities of international relationships. In a revealing dialogue, high-profile journalism, tech, and financial figures - representing Israel, America, and China - will square off to explore the current situation, where it will be in 10 years, and how politics affects the global tech landscape. Sponsored by Yigal Arnon & Co.

Introductory Remarks:
Simon Weintraub, Partner, Yigal Arnon & Co.

Moderator:
Rebecca Fannin, Founder & Editor, Silicon Dragon

Speakers:
Porter Erisman, Former VP, Alibaba
Anthony Yang, General Manager, China Merchants Industrial Investment Fund
Amir Gal-Or, Founder & Managing Partner, Infinity Group
Łukasz Dwulit, Head of Global Expansion, Alibaba

Location: **Teddy C**

HealthTech 2030: Where We'll Be and How We'll Get There

Top entrepreneurs and global innovation experts map out three key global trends driving medical innovation, what technologies to bet on, and the state of our health a decade hence. Sponsored by EIT.

Introductory Remarks:
Patrick Pfeffer, Founder & CEO, Aescuvest

Moderator:
Catherine Longworth, Senior Reporter, Pharma Intelligence

Speakers:
Morris Laster, Head, OurCrowd Medical Advisory Board
Yaakov Nahmias, Founder & CEO, Tissue Dynamics
Morry Blumenfeld, Chairman, OurCrowd Medical Advisory Board
Ilana Odess, Partner & Managing Director, Investor Relations, OurCrowd
Yinnon Dolev, Head, Sompco Digital Lab Israel
Ronen Eavri, Co-Founder & CEO, Barcode Diagnostics
Dr. Inken Braunschmidt, Chief Innovation and Digital Officer, Halma
Omri Shor, Founder, President & CEO, Medisafe
Allen Kamer, Managing Partner, Qure Ventures
Dr. Doron Behar, CEO, Igentify
Itai Hayut, Co-Founder & CEO, Scopio

Location: **Schwartz**

Five Fund Managers Walk Into a Bar: Incredible War Stories and Lessons Learned

Join the managers of some of the most innovative venture funds as they tell terrifying and inspiring tales of how they snatched victory from the jaws of defeat. The audience will learn the mechanics and opportunities of investing through VC funds, with actionable takeaways and some empty beer bottles.

Moderator:
Etai Kramer, Managing Director & Co-Head, Funds, OurCrowd

Speakers:
John Backus, Co-Founder & Managing Partner, PROOF.VC
Richard Anton, General Partner, Oxx
Judah Taub, Managing Partner, Hetz Ventures
Rotem Eldar, General Partner, Ofek Ventures
Avishai Silvershatz, Managing Partner, Infinity Venture Capital Fund

Location: **Eshkol**

OurCrowd University for Investors

The Naked Term Sheet

A master class in everything you need to know about investing in private companies, from valuations and term sheet essentials to deal selection and portfolio diversification.

Speaker:
Shmuel Bornstein, Director, Portfolio Management, OurCrowd

Location: **OurCrowd University for Investors**

OurCrowd Entrepreneurs Academy

The Fine Art of Fundraising

The capital part of venture capital can be the most difficult in the entrepreneurial process. Three industry experts provide detailed guidance on what you need to know to succeed.

Moderator:
Robbie Citron, CFO, OurCrowd

The Types of Funding Sources and Crucial Decisions on Valuation
Dina Pasca-Raz, Partner, KPMG

Developing the Perfect Pitch
Dorman Followwill, Senior Partner, Frost & Sullivan

Location: **OurCrowd Entrepreneurs Academy**

« 10:55 - 11:45 | Breakout Sessions 1

MEET THE STARTUPS

The entrepreneurs behind the most exciting tech startups in OurCrowd's portfolio present updates on their companies and progress.

Sponsored by DLA Piper

Enterprise Software and SaaS

Session moderator and introductory remarks:
Jeremy Lustman, DLA Piper

Kaholo - DevOps platform that reduces IT operational expenses, increases efficiency and Operation Development on-boarding time

Amitree - Revolutionary workflow management tool that streamlines the home-buying administrative maze

proofV - Pilot-as-a-service platform streamlining proof of concept testing between corporations and startups

Freightos - The leading marketplace for trillion-dollar freight industry facilitating the logistical process of international shipping

NetOp - SaaS solution, first autonomously operated network infrastructure, simplifying and automating cloud- and data-based network operations

MagniLEARN - Language acquisition tool using advanced AI, Linguistic Algorithms and NLP technologies to personalize student experience

Sense Education - AI-based education solution disrupting EdTech, helping instructors provide personalized and scalable feedback

Location: **Oren 1**

Semiconductor & Optics / Business Insights

Session moderator and introductory remarks:
Naomi Maryles, DLA Piper

Celeno - Next-gen Wi-Fi for high-speed connectivity through proprietary chipsets, edge software, and cloud technology

VocalZoom - Unique optical sensor technology provides accurate measurement of distance, speed, and vibration for predictive maintenance at scale

MultiVu - A low-cost light field camera for 3D imaging and depth sensing, used for smartphone facial recognition

IntellAct - Real-time full visibility into aircraft turnaround services at airport gates, utilizing deep-learning video classification algorithm

Panorama - Business intelligence software enabling any business user to create high-quality dashboards without coding background

Applango - Provides companies with insight into SaaS application usage to optimize performance

Location: **Oren 2**

Currently Available for Investment

Accredited investors only

Session moderator and introductory remarks:
Melissa Bienenfeld, DLA Piper

ThetaRay - AI-based detection and protection against financial fraud, money laundering, and ATM attacks in real time

Consumer Physics - Molecular sensor that identifies chemical makeup of anything in the physical world

HIL Applied Medical - Compacts proton-therapy system hardware to make this high-performance cancer treatment affordable and space-efficient

BioCatch - Leading provider of behavioral-biometric authentication and malware-detection solutions for mobile and web applications

BOL Pharma - Israel's largest vertically integrated medical cannabis incubator, adhering to strict regulatory standards

PRiIMO - Personalized monitoring and treatment of cancer, based on diverse data fusion

Location: **Oren 3**

11:45 - 12:10 | Networking Break



Eat the Sharks:
The Startups Grill
the VCs

We're turning the tables again on the venture capitalists, as three successful entrepreneurs put the feet of three leading investors to the fire. The VCs compete to explain what they can do for their investments, illuminating the upsides and downsides of the whole venture process. Once again, the sharks are in the cages, looking out.

Moderator:
Richard Norman, Managing Director & Co-Head, Funds, OurCrowd

Speakers:
Laly David, Partner & Head of Business Development, OurCrowd
Amir Goldman, Founder & Managing Director, Susquehanna Growth Equity
Dr. Yair Schindel, Co-Founder & Managing Partner, aMoon Fund
Mitch Garber, Chairman & Investor, Cirque Du Soleil
Yael Vazel, CEO, Zeekit
Dor Skuler, Co-Founder & CEO, Intuition Robotics

Location: **Teddy A**

Is This News? Startup
CEOs Pitch to Top Tech
Journalists

In a game show format, a lineup of startup CEOs make announcements about their latest tech or business breakthroughs - and representatives of some of the most influential media organizations in the world tell them how to get maximum impact. If you've ever wondered why things make the news, this is the session for you.

Moderator:
Matthew Kalman, Middle East Correspondent, Bloomberg

Speakers:
Adrian Bridgwater, Journalist, Commanding Lines
Sam Shead, Tech Journalist, BBC, Wired & Sifted
Frederic Lardinois, News Editor, TechCrunch
Amala Balakrishner, Business Journalist, The Edge Singapore
Ronny Cohen, CEO, VayaVision
Eran Atlas, CEO, DreaMed Diabetes
Zion Harel, Co-Founder & CEO. iXDen
Rina Raphael, Writer & Editor, Fast Company

Location: **Teddy B**

Feeding the Planet
Without Killing It:
Breakthroughs in
AgriFood

FoodTech and AgTech startups and corporations are innovating every step in the process of feeding people, from production to preservation - even as they push the frontiers of sustainability. Presentations from leading-edge AgriFood companies. Sponsored by Greenberg Traurig, LLP.

Introductory Remarks:
Barry Schindler, Greenberg Traurig LLP
Moderator:
Kfir Kachlon, Investments Principal, OurCrowd

Speakers:
Tammy Meiron, CTO, Fresh Start
Shay Cohen, Head of Corporate Innovation, Tnuva
Oren Avrashi, CSR & Innovation Manager, Tempo
Gil Meron, Investment Professional, Finistere Ventures
Gil Horsky, Global Innovation Executive, Mondelez

Panelists:
Assaf Carmi, CEO, Consumer Physics
Tal Lapidot, Founder & CEO, Silo
Lou Cooperhouse, President & CEO, BlueNalu

Location: **Teddy C**

How AI Is
Transforming Entire
Industries

The accelerating application of artificial intelligence, especially the phenomenon of machine learning, is overturning one business after another. Global innovation experts and startup entrepreneurs demonstrate the technologies driving the revolution in key industries - and which are next.

Moderator:
Kyle Wiggers, Journalist, VentureBeat

Speakers:
Gil Sadeh, CEO, Signal Analytics
Francis Hintermann, Global Managing Director, Accenture Research
Jordan Feder, VP of Business Development, MedAware
Hagai Ben Aviv, Senior Product Manager, TechSee
Adi Pinhas, Co-Founder & CEO, Brodmann17
Dr. Eldad Hochman, Co-Founder & CSO, CorrActions

Location: **Schwartz**

Cyborg Athletes and
Augmented Fans:
SportsTech Leaps
Ahead

Tech-driven participation and spectator sports are pushing the boundaries, from connected players to gamification to 24-hour, 360-degree fan participation. Pro athletes, innovation execs from some of the most elite teams, and top VCs talk the state of the art, what's next, and what's investable.

Moderator:
Jeremy Pressman, Partner, ADvantage Sports Tech Fund

Speakers:
Michael Redd, VP, ADvantage Sports Tech Fund & former NBA All-Star
Michael Sutherland, Chief Transformation Officer, Real Madrid
Gavin Goodvach, VP of Business Development, Blink
Jonathan Berman, VP of Sales and Business Development, Track160

Location: **Eshkol**

OurCrowd University for Investors

What It Takes To Be a Great Venture Investor

Three industry figures provide an invaluable foundation for successful private markets investing.

Moderator:
Shmuel Bornstein, Director, Portfolio Management, OurCrowd

The Essentials of the Asset Class
Amir Shani, Advisory Partner, KPMG Israel

Being Smart About Your Venture Allocation
Thomas Lee, Head of Investment Products and Services, Stifel

Developing the Grit To Get To Greatness
Mario Nissan, CEO, LIP Ventures

Location: **OurCrowd University for Investors**

OurCrowd Entrepreneurs Academy

Recruiting Amazing People - and Holding On To Them

Technologies don't grow and build a business, people do. Practical tutorials by topic experts will get you up to speed on the crucial issues.

Moderator:
Leah Spitz-Goldenhersh, VP of HR, OurCrowd

Compensation Issues
Ben Sandler, Partner, Yigal Arnon & Co.

Recruiting Strategies
Connor Esrick, Director of Business Development, PuzzleHR

Creating Effective Corporate Culture
Sigal Widman, Human Capital Whisperer, OurCrowd

Location: **OurCrowd Entrepreneurs Academy**

«12:10 - 13:00 | Breakout Sessions 2

MEET THE STARTUPS

The entrepreneurs behind the most exciting tech startups in OurCrowd's portfolio present updates on their companies and progress.

Sponsored by DLA Piper

Cyber & FinTech

Session moderator and introductory remarks:
Jeremy Lustman, DLA Piper

C2A Security - Provides in-vehicle end-to-end cybersecurity protection, using bespoke suite of cybersecurity solutions

SeeTrue - Autonomous AI detection for security screening processes optimization, providing automatic threat detection and alarm resolution

iXDen - IoT software solution protecting businesses and organizations from IoT information tampering using a dynamic "biometric" identity

Morphisec - Cyber solution that morphs and obscures location of key assets to outsmart hackers

ITsMine - AI cybersecurity platform for data loss prevention, guaranteeing protection from attackers and reducing deployment time

QuantLR - Quantum cryptographic solution to protect communicated data

Rewire - Global digital banking solutions for internationals who manage their lives in two or more countries, reducing international transaction fees

Location: **Oren 1**

Medical

Session moderator and introductory remarks:
Naomi Maryles, DLA Piper

Barcode Diagnostics - Patent-protected technology platform to make cancer treatment more precise, personalized, and effective

Nanomedic - Portable, real-time personalized skin-like dressing, minimizing the pain and burden of wound healing

elMindA - World's first FDA-cleared neural functional-assessment tool, optimizing management of brain disorders and injuries

Syqe Medical - World's first metered-dose inhaler for medical cannabis, delivering optimum treatment in a precise, reliable, and safe way

Scopio - First affordable, clinical-grade digital microscope, revolutionizing pathology and diagnostics

TytoCare - Remote examination tool that transforms primary care and telehealth by connecting patients at home to clinicians

Innovalve - A transcatheter mitral valve replacement solution

Location: **Oren 2**

Currently Available for Investment

Accredited investors only

Session moderator and introductory remarks:
Melissa Bienenfeld, DLA Piper

RealView Imaging - Live holography for accurate, interactive, 3D holograms without screens or eyewear

SynCath - A cerebral assist device for acute brain injury

Medisafe - Easy-to-use personalized medication management platform

Ravin - A Computer Vision and Deep Learning company that leverages artificial intelligence to automatically inspect vehicle condition

Session Ends: 13:35

Location: **Oren 3**

13:00 - 14:00 | Lunch



14:00 - 15:15 | Mid-Day Plenary

Location: **Plenary Hall** | **Doors open: 13:40**

Sponsored by Jiangsu Industrial Technology Research Institute (JITRI)

MC: *Matthew Kalman, Middle East Correspondent, Bloomberg*

Top 10 Tech Trends for 2020, and Beyond

A look at what will be hot, disruptive, and actionable in the coming year. In light of the end of the decade, this highly anticipated annual presentation by senior OurCrowd investing leaders will also identify which of the trends will shape the tech landscape for the next 10 years.

Speakers: *Eli Nir, Senior Investment Partner, OurCrowd*
Stav Erez, Partner and EVP, Business Development, Labs/02

The Age of Cyber Warfare: Attack and Counterattack

States and corporations alike have redrawn the battle lines, and they are virtual. One of the foremost voices in cybersecurity walks through the evolution of offensives from theft to disruption, what the frontline will look like in 10 years, and the unlikely source of salvation.

Speaker: *Keren Elazari, Cyber Security Analyst, Author & Researcher*

Global News Desk: Tech Announcements and More

Breaking news and features on major announcements from around the world, including OurCrowd, portfolio companies, partners and more..

Anchor: *Sarah Williamson, Journalist, i24 News*

Speakers: *Adam Kaplan, Co-Founder & CEO, Edgybees*
Eran Eden, Co-Founder & CEO, MeMed
Tomer Tzach, CEO, CropX
Gil Sadeh, CEO, Signal Analytics
Ori Sobovitz, Partner, Government Relations and Israeli Partnerships, OurCrowd
Rutie Adar, Head, Samsung Strategy and Innovation Center

Investment Spotlight

Sneak peeks and snapshots of some of the most exciting startups and funds available today.

Moderator: *Ilana Odess, Partner & Director of Investor Relations, OurCrowd*

Speakers: *John Backus, Co-Founder & Managing Partner, PROOF.VC*
Omri Shor, Founder, President & CEO, Medisafe
Harel Tayeb, CEO, Kryon Systems

The Power of Connectedness

A revealing look at what happens when a global network of investors, entrepreneurs, and corporate innovation professionals begins to disrupt an industry. Hear the early successes of OurCrowd's Introductions program that supports startups with ideas and people, and the Innovate program that helps companies navigate their innovation journey.

Speakers: *Alec Ellison, Chairman, OurCrowd U.S.*
Dan Fishel, VP, Business Development, OurCrowd

Presentation of the OurCrowd Connectors Circle Award

Individuals within OurCrowd's broad, multifaceted network - investors, corporate innovation executives, entrepreneurs, VCs, and others - make connections on behalf of startup companies, building value for every stakeholder. The OurCrowd Connectors Circle Award is presented to the most effective connector of the past year.

Speaker: *Alec Ellison, Chairman, OurCrowd U.S.*
Nathan Shabot, Founder & General Director, LIP Ventures
Mario Nissan, CEO & Managing Partner, LIP Ventures
Shahar Levi, Co-Founder & CEO, LocusView

15:15 - 15:40 | Networking Break

15:40 | Sake with Somo: Cocktail Gathering with a Global Leader

Location: **Networking Lounge - Agam Balcony**

Join the Somo Digital Lab team in a toast to celebrate joint innovation between Japan and Israel. Somo is a world leader in insurance and one of the largest providers of nursing care services in Japan. **Cheers!** 乾杯! לחיים!

**Demo Theater:
No Pitches, Just Wow**

A lineup of the coolest, most eye-popping technologies from leading-edge startups. Live demonstrations by the innovators themselves, with a bit of unique audience participation mixed in. Popcorn will be served!

Moderator:
Hillel Fuld, Video Blogger and Entrepreneur

Speakers:
Uri Lavi, Co-Founder & CEO, Ride Vision
Chen Shachar, Co-Founder & CEO, Playsight
Mike Telem, Co-Founder, KEMTAI
Assaf Carmi, CEO, Consumer Physics
Gilad Rozen, Founder, CEO & President, Celeno

Location: **Teddy A**

**Power to the People:
The FinTech Revolution**

Innovation has empowered people in communications, transportation, healthcare, and more - and now it's finance's turn. CEOs of cutting-edge startups explain how they're providing individuals with unprecedented tools for managing money, managing risk, and even buying insurance. Then top VCs reveal where they're placing their bets. Sponsored by McDermott Will & Emery LLP.

Introductory Remarks:
Michael Halsband, Partner, McDermott Will & Emery LLP

Moderator:
Andrew Dix, Co-Founder & CEO, Crowdfund Insider

Speakers:
Charlie Javice, Co-Founder & CEO, Frank
Daniel Schreiber, Co-Founder & CEO, Lemonade
Oz Alon, Co-Founder & CEO, HoneyBook
Guy Kashtan, CEO, Rewire
Lia Cromwell, Principal, UpWest Labs
Josh Liggett, Senior Investment Analyst, OurCrowd

Location: **Teddy B**

**Reinventing the
Startup Nation: What
You Need To Know
About Israel's Next
Decade**

Ten years after the publication of the book that coined the term "Startup Nation," Israel has become a world leader in innovation and more. But what's next? Top entrepreneurs, venture capitalists, corporate executives, and government leaders provide invaluable insight into the future of innovation and investment in the fastest-growing tech ecosystem in the world.

Moderator:
Karin Mayer Rubinstein, CEO & President, IATI

Speakers:
Inbal Arieli, Co-Founder & Co-CEO, Synthesis
Professor Dafna Kariv, Director, NOVUS Center of Entrepreneurship
Bella Abrahams, Director of Corporate Affairs & Public Affairs, Intel Israel and EMEA
Sagi Dagan, VP & Head of the Growth Division, Israel Innovation Authority
Lital Kiperman Vaknin, Head of Innovation & Strategic Partnerships, Peres Center for Peace & Innovation

Location: **Teddy C**

**Protecting Us
From Ourselves:
Cybersecurity
to the Rescue**

From users who click on things they shouldn't, to bad guys committing cyber crimes, to design flaws that allow them, the human factor is the biggest risk factor in cybersecurity. Hear about the cutting-edge innovation that's preventing theft, damage, disruption, and misdirection. Sponsored by Latham & Watkins, LLP.

Introductory Remarks:
Joshua Kiernan, Partner, Latham & Watkins LLP

Moderator:
Julie Bort, Chief Tech Correspondent, Business Insider

Speakers:
Ron Moritz, Venture Partner, Cybersecurity, OurCrowd
Eran Fine, Co-Founder & CEO, NanoLock Security
Gadi Mazor, COO & General Manager, BioCatch
Leonid Cooperman, Co-Founder, iXDen
Kfir Kimhi, CEO, ITsMine
Mark Gazit, CEO, ThetaRay

Location: **Schwartz**

**The Venture Platform
You Need To Know
About: Incubators**

Few understand the phenomenon that's driving the unprecedented growth of venture investment, providing crucial support to underserved seed-stage startups. OurCrowd's partners in the broadest network of Israeli and global incubators explain how these platforms work and how to benefit from them.

Moderator:
Ori Sobovitz, Partner, Government Relations and Israeli Partnerships, OurCrowd

Speakers:
Stav Erez, Partner and EVP, Business Development, Labs/02
Anya Eldan, VP, Israel Innovation Authority
Jacques Beer, Chairman, Tempo Beverages
Tal Ohana, Mayor, Yerucham Township, Israel
Michael Dick, Founder & CEO, C2A Security

Location: **Eshkol**

OurCrowd University for Investors

Inside the Dark Art of Valuation

A dream team drawn from across the tech ecosystem tutors you on the mechanics of evaluating an investment, including pre- and post-money, ARR, and pricing at different stages. No calculators necessary, just be ready to get a lot smarter.

Moderators:
Shmuel Bornstein, Director, Portfolio Management, OurCrowd
Rebecca Becker, Senior Legal Counsel, Lightricks

Speakers:
Yuda Doron, Co-Managing Partner, Greenfield Partners
Marc Lesnick, Partner, Fortissimo Capital Fund
Tomer Tzach, CEO, CropX
Adam Valkin, Managing Director, General Catalyst

Location: **OurCrowd University for Investors**

OurCrowd Entrepreneurs Academy

This Way to the Exit

A panel of venture professionals provides the tools and know-how to get your business to a successful acquisition or IPO, from setting an exit strategy to choosing the right advisors, from negotiating tactics to late-stage fundraising.

Moderator:
Andy Kaye, President & CIO, OurCrowd

Speakers:
Yuval Tal, Founder & President, Payoneer
Brad Raymond, Head of Global Investment Banking, Stifel
Mark Selinger, Partner, McDermott Will & Emery
Stephane Chouchan, Country Director, STMicroelectronics Israel
Marta Plana, Digital Transformation, FC Barcelona

Location: **OurCrowd Entrepreneurs Academy**

« 15:40 - 16:30 | Breakout Sessions 3

MEET THE STARTUPS

The entrepreneurs behind the most exciting tech startups in OurCrowd's portfolio present updates on their companies and progress.

Sponsored by DLA Piper

Energy, Enterprise Hardware & AI

Session moderator and introductory remarks:
Jeremy Lustman, DLA Piper

LocusView - Leading U.S. construction-tech platform allowing gas and energy grid utilities to automatically collect, manage, and validate critical data

enVerid - Revolutionary air treatment technology that increases energy savings and indoor air quality while reducing greenhouse gases

CorrActions - Non-invasive software-based Brain-Computer Interface platform that can detect, decode and translate human brain signals into code in real time

NSLComm - Expandable satellite antennas allowing cost savings, lighter launch loads, and 10x the bandwidth of larger traditional models

SonicEnergy - Reliable, long-range wireless charging using ultrasonic power-at-a-distance technology

Blink - Mobile platform to make easily editable and sharable highlight videos from eSports events

Highcon - Digital converting solution for visual communication post-print processes such as folding carton converting and commercial printing

Location: **Oren 1**

Medical & AgriFood

Session moderator and introductory remarks:
Naomi Maryles, DLA Piper

SaNOtize - Proprietary treatment for respiratory and dermal infections without antibiotics, combatting global pandemic of anti-microbial resistance

Silo - Uses IoT technology to revolutionize food storage and limit food waste

Igently - Internet-based solution for healthcare providers to provide personalized genetic counseling

MedAware - Prescription-error detection using Big data analytics and machine learning

CropX - App-operated sensor system that optimizes crop irrigation and fertilization

DouxMatok - Targeted flavor delivery enhancing flavor perception, enabling 40% reduction in sugar

Location: **Oren 2**

Mobility

Session moderator and introductory remarks:
Melissa Bienenfeld, DLA Piper

ZoomCar - India's largest self-drive mobility company

Arbe Robotics - First real-time high-res 4D mapping system that makes any vehicle fully autonomous

Innoviz - Cutting-edge LiDAR remote-sensing solutions enabling mass commercialization of autonomous vehicles

Cartica - AI solution for autonomous vehicles providing more precise, detailed, and comprehensive interpretation of car's surroundings

Brodmann17 - Leading AI/machine learning engine that can lower computational power by a factor of 20

Superpedestrian - First micromobility platform built on intelligent electric vehicles and cloud tools

VayaVision - AI and computer vision based Vehicle Environmental Perception solution for safer and reliable autonomous driving

Foretellix - Intelligent automation and analytic tools to enable measurable safety for autonomous vehicles and driver assistance

Location: **Oren 3**

16:30 - 16:55 | Networking Break



16:55 - 18:10 | Closing Plenary

Location: **Plenary Hall** | Doors open: 16:35

MC: *Matthew Kalman*, Middle East Correspondent, Bloomberg

Investment Spotlight

Sneak peeks and snapshots of some of the most exciting startups and funds available today.

Moderator: *Shany Adam*, Director of Investor Relations, OurCrowd

Speakers: *Gil Arazi*, Co-Founder & Managing Partner, FinTLV
Assaf Carmi, CEO, Consumer Physics
Eliron Ekstein, Co-Founder & CEO, Ravin

TEK Talks: Educational, Entertaining, Inspiring

Presentations from the most interesting, high-profile figures in the industry and beyond. A can't-miss session for Summit attendees.

Startup Nation: The 10-Year View

The man whose best-selling book started it all in 2009 reviews Israel's rise to preeminence in innovation, and what the next decade holds in store.

Speaker: *Saul Singer*, Co-Author, Start-Up Nation

When Will Israel Produce a Hectocorn?

A legendary venture investor provides insights into Israel's venture scene, what it took to make it happen, and getting to the first \$100 billion startup.

Speaker: *Michael Eisenberg*, Equal Partner, Aleph
Moderator: *Jon Medved*, Founder & CEO, OurCrowd

A New Approach to Innovation

The CEO of Japan's leading telecom company provides a strategy for creating innovation of future communication infrastructure.

Speaker: *Jun Sawada*, President & CEO, NTT Holdings

The Democratization of Venture Capital

The Chairman and CEO of Stifel, one of the largest U.S. retail brokerage networks, explains how technology is changing the wealth advisory business, its groundbreaking partnership with OurCrowd, and its Israel strategy.

Speaker: *Ron Kruszewski*, Chairman & CEO, Stifel
Moderator: *Andy Kaye*, President, OurCrowd

The Israel Tech Agenda

After an astounding decade of growth, the CEO of the Israel Innovation Authority reveals what's in store for the Roaring Twenties.

Speaker: *Aharon Aharon*, CEO, Israel Innovation Authority

Regional Cooperation and Investment Opportunities

The former U.S. special envoy to the Middle East sheds light on the prospects for getting business done amongst Israel and its neighbors.

Speaker: *Jason Greenblatt*, former Assistant to the President of the United States & Special Representative for International Negotiations

Presentation of the OurCrowd Maimonides Award

The third annual OurCrowd Maimonides Award for Lifetime Achievement in Science, Leadership and Menschlichkeit, presented to the industry figure whose career and character have driven progress and inspired colleagues. This year's recipient is Prof. Ruth Arnon, a pioneering biochemist, President of the Israel Academy of Sciences and Science Advisor to the President of Israel, codeveloper of the most successful multiple sclerosis drug in history, and co-founder of a startup now in clinical trials based on her current research into a universal flu vaccine.

Speakers: *Jon Medved*, Founder & CEO, OurCrowd
Ruth Arnon, Immunology Researcher, Weizmann Institute of Science

Going Beyond the Day

OurCrowd CEO Jon Medved summarizes an incredible day of content, innovation and networking, then previews what's to come in the next year. and the next decade. He also reveals a major announcement.

Speaker: *Jon Medved*, Founder & CEO, OurCrowd

18:10 - 19:30 | Post-Summit Party

Location: **Agam**

Let loose at the legendary OurCrowd post-Summit party, featuring great music, Israeli craft beer and a whole bunch of surprises.

20:30 | ShukTech: Drink. Network. Party.

Buses will be available at 19:30 from the Summit entrance

Location: **Machane Yehuda**, Jerusalem's open air market

At the end of Summit Day, the incredible networking continues into the night, as the crowd moves to Mahane Yehuda Market, the cultural center of Jerusalem. The night will be filled with delicious food, craft beer, live music, and great conversation.

Featured Sponsors

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Innovate! is OurCrowd's new corporate partnership program. As Israel's most active venture investor, OurCrowd leverages its large network, deal flow and domain expertise to help corporations navigate their innovation journey successfully. Dozens of major multinational corporations are already signed up and benefiting.

The program is based on Innovation Blocks™ in three foundational areas – *Knowledge*, *Engagement*, and *Community*. These are services that corporations can mix and match to ensure success along the innovation journey.

- **Knowledge Blocks** provide access to top-tier NYU executive education programs, expert thought leadership and industry reports.
- **Engagement Blocks** connect corporations with vetted Israeli startups, streamline the PoC process, and include tailored corporate investment vehicles.
- **Community Blocks** allow for relationship-building in Israel's tech ecosystem through OurCrowd-sponsored activities in Israel and around the world.

Joining Innovate! is free for approved corporate partners.

For more information and to get involved, visit innovate.ourcrowd.com



OurCrowd is a global venture investing platform that empowers institutions and individuals to invest and engage in emerging companies. The most active venture investor in Israel, OurCrowd vets and selects companies, invests its capital, and provides its global network with unparalleled access to co-invest and contribute connections, talent and deal flow. OurCrowd builds value for its portfolio companies throughout their lifecycles, providing mentorship, recruiting industry advisors, navigating follow-on rounds and creating growth opportunities through its network of multinational partnerships.

To register and get involved, visit **www.ourcrowd.com**

Save the Date!

2021 OurCrowd Global Investor Summit

March 4, 2021

To sign up for more details,
go to **summit.ourcrowd.com**

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